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EBONY FASHION FAIR PRESENTS GLAM ODYSSEY: A Fashion Journey Into Bliss & Beyond

EBONY FASHION FAIR will bring fabulous to fashion followers everywhere with **GLAM ODYSSEY: A Fashion Journey Into Bliss & Beyond!** This highly anticipated 50th anniversary show is fierce and features the hottest designs the fashion industry has to offer. Ticket holders will witness glamour redefined while taking an unforgettable journey through five decades of fashion.

GLAM ODYSSEY begins September 12th in suburban Chicago and will light up runways in more than 180 cities in the U.S., Canada, Bermuda and Jamaica through May 2008.

Thirteen models embodying a variety of shades and shapes will don the latest styles by world famous designers including Christian Dior, Oscar de la Renta, Dolce & Gabbana, Carolina Herrera, Bill Blass and Jean Louis Scherrer.

Each ticket includes a choice of a one-year subscription to **EBONY** magazine or a six-month subscription to **JET** magazine. In addition, ticket holders will have a chance to win fabulous door prizes such as round trip air transportation for two to any destination served by **AMERICAN AIRLINES** or **AMERICAN EAGLE** in the domestic U.S. 49 states and a 2008 Ford Edge by **FORD** Motor Company. Ticket holders can also have a chance to win products from the No. 1 cosmetic company in the world for women of color, **FASHION FAIR COSMETICS**.

EBONY FASHION FAIR is an exciting and entertaining experience. Since its debut in 1958, it has donated over \$55 million to charitable organizations. Eunice W. Johnson, a premier fashion authority and founder of EFF, continues to serve as the show's producer / director.

Characterized by glamour, elegance and flare, the EBONY FASHION FAIR is filled with music from R&B to hip-hop, lights, and action from beginning to end. It promises to be a production that those with a passion for fashion will not want to miss!

EBONY FASHION FAIR is a division of Johnson Publishing Company. Visit www.ebonvfashionfair.com for video and more information on the show.

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The World's Largest Traveling Fashion Show

